

Warsaw, 30 April 2015 r.

From May 2nd until June 3rd everyone can visit the „White-and-Red in wilderness” outdoor Exhibition on the Krakowskie Przedmieście Street. The President of the Republic of Poland, Mr. Bronisław Komorowski, has offered his **honourable patronage** to the exhibition. We kindly invite entire families to see the Exhibition. It is worthy to take advantage of the fair weather and come to meet champions of the Exhibition.

The **opening of the Exhibition by the President of the Republic of Poland, Mr. Bronisław Komorowski** on 2nd May will be the highlight of the “White-and-Red” Campaign.

This year’s edition follows the steps of the great adventurers, researchers, explorers and journalists. The Exhibition focuses on the Great Poles who not only blazed new trails but also but also shared stories of their adventures in the remote places with us – such as **Tony Halik and Elżbieta Dzikowska, Ryszard Badowski, Piotr Chmieliński, Ryszard Czajkowski, Witold Gliński, Paweł Edmund Strzelecki, Ernest Malinowski** and many, many others.

Extraordinary achievements of the Polish nationals, modern patriotism and positive attitude towards the national values – the idea of the Campaign is to show to the young people, foreign guests, businessmen - and in fact, the entire world, that the Polish achievements are indeed extraordinary and that we have a reason to be proud of them.

One of the hero will be Włodzimierz Puchalski.

Me, that is Włodzimierz Puchalski- His legacy consisting of: around a hundred thousand photo negatives, several dozens photograms and prints, award. Włodzimierz Puchalski was born on 6th March 1909 in Mosty Wielkie near Lviv. The homeland landscapes were ideal to awaken in the young boy his passion for observing nature as well as his respect and humility towards her.



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His work and first successes He graduated from Lviv Politechnic with an engineering degree. Since 1937 he had been pursuing his interest in film and photography at the Department of Animal Anatomy and Physiology of Warsaw University of Life Sciences.

Together with professor Kazimierz Wodzicki and Helmut Liche, he was conducting research on spatial orientation and speed of flight of white storks in Butyny. The results of the research appeared in scientific journal, *Acta Ornithologica Musei Zoologici Polonici* which had been published by what was then The National Zoological Museum in Warsaw.

His first award in photography was received in 1933 in a contest organized by *Łowiec Polski Magazine*. The upcoming years brought him 27 main prizes.

Autorski pomysł i realizacja:

The gold medal at the exhibition in Berlin (1937) brought him international renown and at that time his photography had been featured in The Geographical Magazine.

What's mine is yours

After 1945 Włodzimierz Puchalski made more than 50 films, published 20 albums of nature photography and participated in dozens of photography exhibitions. His legacy - consisting of: around a hundred thousand photo negatives, several dozens photograms and prints, awards and personal possessions – is on display at The Museum in Royal Castle in Niepolomice.

There, meaning The North Pole

During the International Geophysical Year (1957-58) Włodzimierz Puchalski took part in a scientific expedition to Spitsbergen. He was putting a lot of hope on expanding his existing knowledge during that journey. He wasn't disappointed. After reaching the destination he admitted: "It's hard to imagine a greater richness of themes for a film maker,[...]" *Acta Filmologica*, 1982

Here, meaning The South Pole

M/S *Garnuszewski* reached King George Island (South Shetland) in the Antarctic. Puchalski's job there was to prepare footage for the Polish Television and for the Polish Film Chronicle. On 19th January 1979, he collapsed while working and never regained consciousness. He was buried on a hill overlooking the Henryk Arctowski Polish Antarctic Station.

A wooden cross had been placed on his grave. In 1980 it was replaced with a monument created by sculptor prof. Bronisław Chromy.

The epilogue

His international and national film awards add up to 17 recognitions, among them:

The First Prize for film *Ptasia Wyspa* at the international Film Festival in Fontainebleau and Edinburgh in 1947.

The Honorary Recognition for film *Wykluwanie się piskląt* at the International Educational Film Festival in London in 1948.

The First Prize for films *W krainie Czarnej Hańczy* and *Wśród łąk i wód* on 3rd National Educational Film Festival in Łódź in 1974.

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